

Select



June 2014
Issue # 11

Connections

Atwood

Epic

Sms

Sanchez

Dempsey

YOUR SUCCESS *Our Passion*

Select Sires Canada has spent 14 years developing our relationships with our breeders to help our customers to achieve their goals - *Your Success*. Select Sires Canada's strong sire lineup, our great products, and our outstanding programs and reliable service are *Our Passion*.

Select Sires Canada, in pursuit of *Our Passion*, are pleased to inform our customers of the purchase of GenerVations Inc. and the bull housing facility, Sire Lodge Inc. by Select Sires Inc.

"We feel this acquisition provides our member organizations and customers access to a globally qualified, high-ranking sire lineup and gives us more production capacity to meet our growing demand for high-quality semen," says *David Thorbahn, President & CEO of Select Sires Inc.*

With this purchase, GenerVations semen will become available, along with all of Select Sires Canada's semen & products, from **Select Sires GenerVations Inc.**

Select Sires GenerVations Inc. will provide a great combined lineup of elite genetics. Along with **DEMPSEY, McCUTCHEN, ATWOOD, GOLD CHIP,** and **SHAMROCK** will be young sires such as **EPIC, LEXOR, LIQUID GOLD, LOADED** and **MAIN EVENT**. Also being added to our lineup are two current proven sires, among the Top-25 LPI sires in Canada, **NIAGARA** and **LE PLAN**. We are also combining our sales force in order to provide all our customers with great, reliable service. Our Sales representatives look forward to seeing you soon.

"Select Sires GenerVations and its employees are excited to have the opportunity to bring our customers a world-class product line," says *Bill Young, General Manager of Select Sires GenerVations Inc.*

Select Sires GenerVations Inc. is very pleased to help you to continue *Your Success* with our newly combined and outstanding sire lineup, products, programs and sales representatives. It's *Our Passion!*

Lexor

Axla

Le Plan

Pgac

Liquid Gold

Sop

Gold Chip

Maximizer

Concept Plus

McCutchen

Hoofmax

Select



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Hugh Van Hout - 2014 SMS Genetic Consultant of the Year



This award is presented annually to a genetic consultant who exemplifies the qualities that make Select Mating Service (SMS) known throughout the world as the premier mating program in the industry. Hugh Van Hout is the first international person to receive this honour from Select Sires Inc.

"It is an absolute honour for me to receive the 2014 SMS Genetic Consultant of the year award. This is something I never expected. I have to give a very large amount of credit for this honour to Bill Young our General manager who gave me this opportunity in the year 2000, Lon Peters who made sure I was going to attend my very 1st conference in May of 2000 in California as well as all of my reps for whom I have done the SMS the past 14 years. Without them and all of our customers this would not have happened. It has been so much fun watching our customers' herds develop over the years. Last and most importantly, I have to thank my love and joy of 42 years, Gail, for always supporting me in all my endeavors. Thanks again to everyone." - Hugh Van Hout, Regional Manager, Select Sires GenerVations Inc.

(L-R) Lorne Briscoe, Richard Mace, Stéphane Tardif, Norman Carson, Fred Fillion, Hugh Van Hout, Bill Young (General Manager), Ralph Jardine, Adam Hunt and Sandy MacGillivray at SMS Evaluator's Conference in Michigan, USA.

Contest

Select Sires GenerVations contest:

Tell us your Favourite Sire from the Select Sires Canada OR GenerVations' current proof sheet to be entered into a Draw to Win:

5 Doses of your Choice of any Sire on Select Sires Canada's OR GenerVations current proof sheet (Excluding Main Event)

Make sure you don't miss out.

Send your email to: sdion@selectsires.ca

Subject Line: **Select Connections Contest**

In the body of the Email tell us your:

Full Name, Full Mailing Address, Phone #, Email Address, Herd Prefix and your favourite Sire!

Only one entry per Prefix

The Winner will be announced in August's

Select Connections!



Select Sires GenerVations Inc.

Some of our the Eastern & East Central Ontario Sales Representatives pictured after their first Select Sires GenerVations Inc. sales representative meeting. Looking forward to serving our customers.

(L-R) Joel St.Denis, Mark Comfort, David Smits, Eric Rincker, Travis Syme, Brian Pender, Ben Bilker, Adam Hunt, Remo Wicki, Dave Massey, Derek Clark and Gord Milne.

