

Select



Connections

February 2013

Issue #3

TOP 25 SIRES

VG 2 Yr Olds in Canada 2012

Rank	Sire Name
1	Goldwyn
2	Sanchez
3	Shottle
4	Jasper
5	Alexander
6	Denzel
7	Duplex
8	Damion
9	Denison
10	Baxter
11	Dundee
12	Laurin
13	Dolman
14	Million
15	Man O Man
16	ReDesign
17	Bolton
18	Mr Samuelo
19	Mr. Sam
20	Ashlar
21	Talent
22	Atwood
23	Shaquille
24	Planet
25	Aftershock

Top 25 Sires with VG 2Yr Olds Classified in Canada 2012

- ◆ **SANCHEZ #1**
Actively Marketed bull.
- ◆ **ALEXANDER #3**
Actively Marketed bull.
- ◆ **ATWOOD** accelerating up
the list with **37%** of it's
VG 2 Yr Olds being
classified in Dec. 2012.
- 9 - Select Sires,**
9 - Semex, 4 - ABS,
2 - Genervations, 1 Alta.

With these Impressive Rankings,
Select Sires Canada is the
place to go for Great Young Cows

Your Success Our Passion

FROM THE FREESTALL



"Freestall customers want good Feet & Legs, good udders, with lots of milk & good components. Customers also need cows that fit the freestalls and the farm's price range. With that in mind, at Select Sires Canada, we have a great line-up of bulls to satisfy all these needs"

- Ralph Jardine - SMS Evaluator.

Dempsey: +16 Type, +13 Mammary & F&L, +31 Fat.

Guthrie: +3.01 Type. Calving Ease Bull.

Magoo: +2.99 Type. Moderate Stature, Great Mammary and Feet & Legs have been very popular.

Shot: +2.49 Type, Calving Ease and Fertility specialist.

NEW BULLS - BECOMING POPULAR

Cimarron: +2.78Type, High milk with +% Fat.

Fork: +3.13 Type. +1621 Milk.

Watson: +2.42 Type. +700 Milk with +.15 Fat & Calving Ease.

"For trouble free, hard working, long lasting cows,
Select Sires Canada has the answer" - Ralph Jardine

CONTEST



Enter our Draw

to win a FREE Select Sires Canada JACKET with your Farm Name.

Ask your Select Sires Canada Sales Rep for a HINT!

Send email to: sdion@selectsires.ca

with the Silhouetted Cow's Name & the following information:

Your Name, prefix, address, phone # and email address.

Only one Cow name and one entry per prefix

Winner Announced in April's Select Connections

NAME THIS COW



FROM HER SILHOUETTE

Select



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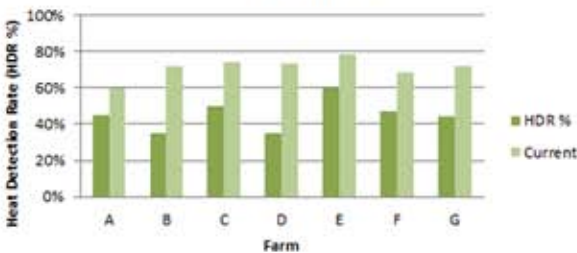
Our Products:



"Select Detect is Select Sires Canada's heat detection system. Farmers are very lucky to be farming today in an era where technology is so abundant and affordable. The most commonly noted comment from producers who install a system is the number of animals that express the secondary signs of estrous (ie:jumping) from 11pm to 3am; not when someone is typically around the barn. These cows, that would have typically been diagnosed as "problem" cows at vet check because they are not showing heats, are in fact cycling just fine on their own natural pattern." - Julia James - Reproductive Specialist - Select Sires Canada Inc.

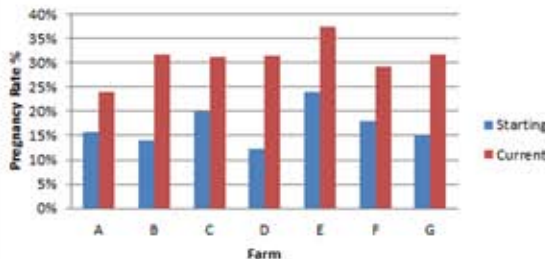
Customer Results - Effects of Select Detect (2012)

Select Detect Effects on Heat Detection Rate



These Graphs show the improvements seen by 7 Select Sires Canada customers as a result of using Select Detect for more than 9 months.

Select Detect Effects on Pregnancy Rate



To get your cows in calf:

Contact your
Select Sires Canada
Sales Representative
Today!

Benefits of Select Detect:

- Very High heat detection rates.
- Neck collar, motion-sensing activity system.
- Neck collars only needed on cows being heat detected.
- Replaceable batteries extend overall life of collar.
- Useful application with low-activity cows.
- One base station can handle more than one group of cows (heifers, fresh cows, open cows) which are benchmarked only against other group mates.
- Data is stored throughout the day, uploaded when cow is in range of the base station, creating multiple data points.
- Data can be transmitted up to 300ft back to base.
- Nano-based technology (also used in smartphones & Wii™), works on a three-dimensional plane.
- Available as hardwired or blue-tooth technology.

Our Programs:

Robotic Bulls



"Robotic Milkers are becoming more prevalent every day so listed below are a few bulls that should work well under this type of management system. The key is to use sires with near perfect teat placement & to maintain a strong suspensory ligament."

- Hugh Van Hout - Western Ontario Manager

According to Chuck Sattler -

Vice President & Manager of Genetic Programs
Select Sires Inc.

Select Sires starts by calculating an index that uses the following traits: production, scs, dpr, pl, rear teat placement, front teat placement, front teat length, udder depth, rear legs rear view and feet & legs score. The index puts the most emphasis on production, scs, rear teat placement, teat length & rear legs rear view. For those bulls that rank the highest for the index we then make sure that they are less than +2 for rear teat placement & intermediate (>-1 and <+3) for teat length.

Qualifying Select Sires Canada Robotic bulls:

Cimarron
Watson
Dwight

Gulf
Shot
Mizzou

Yance
Kinley
Dreamer

Ask your Select Sires Canada
Sales Representative for our Robotic Bulls

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